Lead Generation Success

| Total Leads: | 5 |
|------------------------|---|
| Interest Rate | 20% (1 out of 5 leads showed interest) |
| Appointment Conversion | 0% (0 out of 5 leads booked appointment) |
| Call Action Completion | 20% (1 out of 5 answered calls) |

Call Performance

| Total Calls | 5 |
|------------------------|---------------|
| Answered Calls | 1 |
| No Answer | 2 |
| Failed Calls | 0 |
| Voicemail | 1 |
| Call Completion Rate | 20% |
| Appointments Confirmed | 0 |
| Average Call Duration | ~1.34 minutes |
| Average Call Cost | ~\$0.1912 USD |

Appointment Management

| Appointment Management | 5 |
|------------------------|------------|
| Scheduled Appointments | 0% |
| Future Appointments | 0 upcoming |

Leads Details

| # | Full Name | Phone Number | Interested / Not Interested | Al Summary |
|---|--------------|---------------|--------------------------------|---|
| 1 | NAWARI | +628584535357 | Interested | The caller from Portman University engaged with the user Nawari, answering multiple questions about the university's location, online learning flexibility, graduation options, and language support. The conversation lasted over two minutes with clear interaction and information exchange, though the user did not commit to proceeding immediately. |
| 2 | Dedi Muliadi | +628984940201 | No Response | No conversation took place as the call duration was zero seconds. |
| 3 | johnny amora | +639499971798 | No Response | The call was not answered as there was no duration |

| | | | | recorded. |
|---|----------------|--------------------|-------------|---|
| 4 | tandajuardino4 | +628525415098 9 | No Response | No conversation took place as the call duration is zero, indicating that the call was likely not answered. |
| 5 | syam | +628525545551 4 | Voicemail | The call was very short with a message asking the lead to call back, indicating it was likely a voicemail or brief declined call. |